**HOSA Boosters Minutes**

Tuesday, October 10, 2023 at MMACHS

Call to order - Meeting called to order at 6:32p

1. Attendance
2. Approval of previous meeting minutes
3. Reports of Officers
   1. Treasury report
      * 1. Total in bank account - $33,276 -- Potato deposits as of 10/10/23: $21,749.
4. Unfinished business
   1. Potato Fundraiser – Lessons learned:

* **Pick up suggestions -** One master list – list by student last name
  + Google doc that people can be running together – hotspot needed
  + Bring up on tablet
  + Update website to send QR code ahead of time – scan QR code and have central database – multiple phones can operate at once.
  + Need to coordinate the technology - have ability to run a couple of laptops versus just having paper –
  + Google docs would be another option.
  + Not have a default of pick up and error out and have to select – I am having the student get them or I am picking them up versus setting a default – it is defaulting to pick up.
  + Send out student reminders that they have potatoes to pick up.-- - gather student cell phone number with student name.
* **Turf company offered forklift –** would be willing to do that but only if we had more than 1 truck.
* **Parking lot -** Need parking lot cleared the evening before. Make sure no cars.
* **Tarp or pop up tent** - over potatoes that were sitting in the sun – could they be covered.
* **Different route suggestion –** if have to move the potatoes back in, should we put potatoes right outside the school entrance and route the cards in front of the school for pick up?–
* **Put donation at the top of the list of the student names**
* **Make sure to have a process for selling potatoes and donations that day -** For those that are wanting to sell – make it more clear – need a SQUARE or a QR code that went right to
* **Marketing –** alumni, Cap Ed, Beth, put it on the community events pages, news/radio, take out Facebook ads, invest $50 next year we should get an ad out.
* **Student competition** for potatoes – competing to win some kids gave up because they had the visibility – it did help though so continue to do that again. Most helpful is they knew how many they had left to buy.
* **Donations** - opportunity to organize the donations – pre do the maps and send out 4 teams to the firehouses. Can pull seniors next year and they can sign up for that role. They were grateful!
* **Next year sales** – consider Small potato medley and should we donations next year?
* **Pizza** – we bought 7 pizzas from Costco but only ate 5.5 pizzas. Still seems like a good amount to order.
* **Water** buy 3 cases, we bought 2 cases this year and ran out.
* **Price next year – increaser price -** Consider changing the price to $20 next year. We would have made more and assuming we could have sold the same amount.

Approximate $8,400 profit.

1. New Business
   1. Haunted House (Oct. 22) – Facebook ad needed - $45 investment - 77 currently interested.
      1. Booster responsibilities – no help needed this year. Covered with Mrs Kern.
   2. Fundraising Update
      1. Potato Drop – Gary V.
         1. Donate the balls from Aggar West
         2. Gary V will talk to the ladder companies to help with the drop potatoes
         3. Garry H – look at rotaryballdrop.win – rotary club example – sell the tickets on like – send a picture of the stub
         4. Do with another community event
            1. Need to decide when we do this
      2. Community Partner Appreciation Breakfast will be moved to the Spring (April 9th).
         1. Kids can sell raffle ticket and advertise HOSA officer
2. Future Dates/Events/meetings
3. Next Meeting: November 14, 2022, 6:30pm, Location: MMACHS
4. Adjournment: 7:28pm